

NATIONAL SERVICE-LEARNING CONFERENCE®
YOUTHRIVE PEACEJAM LEADERSHIP CONFERENCE
minneapolis, minn. • april 11-14, 2012

Our World Our Future

EXHIBITOR APPLICATION



2011 Exhibitors

Action Against Hunger
 AFS Intercultural Programs USA
 Calling Post Communications
 CISV USA
 Civic Education Project of Center for Talent
 Development at Northwestern University
 Clayton State
 Corporation for National and Community Service and
 National Service-Learning Clearinghouse
 Experiential Learning Abroad Programs (ELAP)
 Family Promise Just Neighbors Program
 Future Problem Solving Program International
 Global Explorers
 H2O for Life
 Habitat for Humanity International
 HandsOn Network/generationOn
 Heifer International
 Hugh O'Brian Youth Leadership (HOBY)
 Institute for Global Education and Service-Learning
 InterroBang/Microsoft US Partners in Learning
 Jane Goodall's Roots & Shoots, the Jane Goodall
 Institute
 KIDS Consortium
 National Dropout Prevention Center/Network
 National Runaway Switchboard
 National Service Gear
 National Youth Leadership Council
 New Foundations Charter School
 One Clip at a Time
 Peace Corps
 Peace Corps - World Wise Schools
 PeaceJam
 Peers Foundation
 Pennies for Peace
 People to People International
 Project Ignition
 Project Learning Tree
 Search Institute
 SweatMonkey.org
 TakingITGlobal
 Texas Transportation Institute
 The Glenn Institute for Philanthropy and Service-
 Learning - The Westminster Schools
 The Humane Society of the United States
 The Khaled Hosseini Foundation
 The Leukemia & Lymphoma Society School & Youth
 Programs
 The Pearson Foundation/We Give Books
 Youth for Human Rights
 Youth Service America
 Youth to Youth International
 Youth Volunteer Corps
 youthrive

Join exhibitors from across the country at Our World, Our Future, April 11-14, 2012, in Minneapolis. The largest conference of its kind, this event brings together approximately 2,200 educators, state and federal officials, young people, program coordinators, policy-makers, and community-based organizations from around the world.

Why You Should Exhibit

- 1. Visibility** — Join other leaders in the field at the nation's leading conference on service in education.
- 2. The Audience** — 2000+ teachers, young people, administrators, youth workers, policy-makers, business representatives, and more.
- 3. Special Events** — A full schedule of programmed meals and events ensure a steady stream of traffic.
- 4. Communication** — On-site staff to support and assist you.
- 5. Location** — Minneapolis, Minn.; great hospitality, restaurants, and accessibility.
- 6. Excellent Value** — Low exhibit pricing that includes a full-conference registration with meals.

Conference participants are interested in the latest education, communications, and consulting tools and techniques to enhance educational programming in K-12 schools, colleges and universities, and community-based organizations.

Multi-Purpose Site

The Exhibit Hall is open throughout the conference and features a service-learning showcase, college fair, bookstore, and many other exciting conference activities. Breakfasts and lunches are served in the Exhibit Hall.

Who Exhibits?

- Civic Organizations
- Colleges and Universities
- Community-Based Organizations
- Computer Software Companies
- Education-Based Companies
- Government Agencies and Organizations
- Travel Agencies
- Professional Development and Training Companies
- Promotions and Gift Companies
- Publishers of Educational and Youth-Focused Materials
- Service-Learning Organizations
- Companies Providing Youth-Oriented Products and Services
- Community-Conscious Corporations

Who Attends the Conference?

35%.....Educators (Kindergarten - Higher Education)
 28%Young People
 8%.....Community-Based Organization Staff
 29%Other

Exhibitors' Fees

Booth with One Conference Registration.....\$600
 Booth with Two Conference Registrations.....\$950

Booth fee includes stated conference registration(s), booth space (10'w X 10'd), pipe and drape, one identification sign, one 6-foot skirted table, two chairs, and a waste basket. Exhibitors are responsible for any additional equipment or services. Please note: All exhibitors are required to register their exhibiting staff online at www.nylc.org/conference.

Exhibit Hall Hours

Wednesday

April 11 (set-up)9:00 a.m.-4:30 p.m.
 Grand Opening6:00 p.m.-8:00 p.m.

Thursday

April 12.....8:00 a.m.-10:30 a.m.
 12:15 p.m.-6:00 p.m.

Friday

April 13.....8:00 a.m.-10:30 a.m.
 12:15 p.m.-6:00 p.m.

Tear-Down.....after 6:00 p.m.

**Exhibit Hall is closed during all plenary sessions.
 Early tear-down is not permitted.*

Exhibitor Application Form

Please complete and return this form, via mail or fax, by December 15, 2011.

Contact Information:

Contact Person: _____

Email: _____ Phone: _____

Exhibiting Organization Information (to be included in program guide):

Organization: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Publicity Information:

Please provide a 15-word description of the products and/or services exhibited. This description is for the conference program guide; organizations not completing this section will be listed by organization name only.

Payment option:

- 1 Booth, 1 Registration.....\$600
- 1 Booth, 2 Registrations.....\$950

Booth fee includes stated conference registration(s), booth space (10'x10'd), pipe and drape, one identification sign, one 6-foot skirted table, two chairs, and a waste basket. Exhibitors are responsible for any additional equipment or services.

I have enclosed a check (payable to National Youth Leadership Council)

Please bill my credit card

VISA MasterCard American Express

Card Number: _____

Security Code: _____ Expiration Date: _____

Name of cardholder: _____

Signature: _____

I agree to be an exhibitor at the 23rd Annual National Service-Learning Conference® and youthrive PeaceJam Leadership Conference in Minneapolis, Minn. on April 11-14, 2012. As an exhibitor, I assume full responsibility for all my equipment and products exhibited. I acknowledge that NYLC and youthrive does not maintain insurance covering property and that it is my responsibility to obtain the insurance to cover any damage, theft, and/or loss incurred as a result of being an exhibitor at this conference.

I authorize NYLC and youthrive to use my company/organization's name and image, in any form, including video, photograph, and audio recording taken during the conference for promotional purposes. NYLC and youthrive reserves the right to refuse any exhibitor whose products or services conflict with the mission and principles of their organizations.

Signature: _____ Date: _____

Please return completed form and payment to:

National Youth Leadership Council
Attention: Finance
1667 Snelling Avenue North, Suite D300
Saint Paul, MN 55108
Fax: (651) 631-2955

Questions? Contact us at:

(800) 366-6952 or nslc@nylc.org

Refunds for cancellations will be issued only if written notice is received by January 13, 2012. A \$75 processing fee will be charged for cancellation. **Please retain a copy for your records.**

Minneapolis, Minnesota • April 11-14, 2012



**Our World
Our Future**

**& THE NATIONAL SERVICE-LEARNING CONFERENCE®
YOUTHRIVE PEACEJAM LEADERSHIP CONFERENCE**



National Youth Leadership Council
1667 Snelling Avenue North, Suite D300
Saint Paul, MN 55108

www.nylc.org

Serve. Learn. Change the world.®