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### **Minnesotans to Play Key Role in Launching National Service Campaign**

#### **Web and Audio Conference Call Thursday, September 4, 10:00 A.M. (CT)**

**WHAT:** ServiceNation, a national campaign to make public service a priority for citizens and government, will convene a bipartisan national summit on 9/11 in New York City that will bring together 500 leaders in an effort to engage citizens—beginning in kindergarten and lasting through retirement—in community volunteering and service-learning.

**WHO:** St. Paul-based NYLC, the National Youth Leadership Council, is an international pioneer in service-learning for school-aged youth. NYLC and its leaders will play a key role in ServiceNation, encouraging Minnesota's citizens to mobilize around the country's most difficult challenges.

The leaders of NYLC, including President and CEO James Kielsmeier, and former St. Paul Mayor Jim Scheibel, chair of its board of directors, will attend the 9/11 ServiceNation meetings. They will conduct a conference call to discuss NYLC's role in this effort to call Minnesotans and Americans to service, and to answer questions about the role of service-learning in preparing young people for civic engagement.

**WHEN:** Thursday, September 4, 10:00 A.M. (CT) Call 1-866-740-1260 and log on to <http://www.readytalk.com>, access code: 8991249. (We recommend testing your computer for compatibility prior to the conference: <http://test.readytalk.com>)

For more information, visit [www.nylc.org](http://www.nylc.org).

**MORE on ServiceNation:** ServiceNation's vision is to make citizen service a central strategy in addressing such pressing needs as education, environment, public health, poverty, and others. The 9/11 ServiceNation Summit will be convened by *TIME Magazine*, in conjunction with the Carnegie Corporation, AARP and Target, with the goal of "laying out a bold blueprint on citizen service." The event will include Mayor Mike Bloomberg, Governor Arnold Schwarzenegger, and co-chairs Alma Powell, Caroline Kennedy, Richard Stengel of *TIME Magazine*, Carnegie President Vartan Gregorian and AARP CEO Bill Novelli. Both major party presidential candidates have been invited to participate in a presidential forum on service. ([www.servicenation.org](http://www.servicenation.org))

**MORE on NYLC:** For 25 years, NYLC has been a pioneer in service-learning. It works to increase the capacity of schools and communities to engage young people in active learning. Through learning and action, young people are prepared to become partners, leaders, and advocates in their communities. It convenes The National Service-Learning Conference, offers adult and youth trainings, runs model programs, directs service-learning research, and develops service-learning resources. ([www.nylc.org](http://www.nylc.org))