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Susan Hanson Joins NYLC as Development and Strategic Partnership Director

Susan Hanson joined the National Youth Leadership Council as its new development and strategic partnership director. In this role, she initiates and manages strategic partnerships, oversees marketing of NYLC products, leads fundraising efforts and works with the board of directors to ensure the organization's self-sustainability. Hanson comes to NYLC following her tenure as an educational and business-development consultant.

"Sue's experience with development, earned-income initiatives, corporate and foundation partnerships, and communications is a true asset for us," says NYLC President and CEO Jim Kielsmeier. "As a former teacher, she also brings passion for young people and service-learning that will help us nurture stronger relationships with funders and partners."

Hanson began her career in education, teaching English, communications and theater arts at Minnesota high schools, and serving as the director of a Sylvan Learning Center. She later moved into corporate and foundation arenas, working with the Minnesota Twins Foundation, Techies.com, CNET, the Harmon Killebrew Foundation, and the U.S. Department of Education Regional Laboratory, where she served as Vice President of Business Development. After leaving the Regional Laboratory, she set off on her own as a consultant in the areas of education, sales, and business.

Sue Hanson can be reached at shanson@nylc.org or (651) 999-7358.

About the National Youth Leadership Council

For more than two decades, the National Youth Leadership Council™ has led a movement linking youths, educators and communities to redefine the roles of young people in society. That movement is service-learning, and it empowers youths to transform themselves from recipients of information and resources into valuable, contributing members of society. NYLC has been at the center of community service and service-learning programs and policy development since 1983. It annually convenes The National Service-Learning Conference, which included representatives from all 50 states and 11 other countries in 2006. NYLC also offers adult and youth trainings, runs model programs and develops service-learning materials.

About Service-Learning

Service-learning is a teaching method that enriches learning by engaging students in meaningful service to their schools and communities. It integrates service with established learning objectives, emphasizes critical thinking and problem-solving, and tackles real issues such as hunger, ecological concerns and diversity.

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